WRC University Caucus Annual Meeting Vetta, LLC – Top of The World

Presenters:

Renata Kukowski – Vice President, Marketing and Licensing

Melissa Shears – Director of Corporate Social Responsibility

Key Learnings – Delta Honduras Situation

- Ensure internal alignment on the importance of social responsibility PRIOR to any situation unfolding
- Elevate any situation to internal leadership immediately
- Gather information from all key stakeholders: schools, agencies, multistakeholder initiatives like the WRC and affected peer licensees
- Understand what information, and the frequency of updates, that the key stakeholder groups need
- Provide the what and the why in your communications
- Stay committed until a resolution has been reached



Key CSR Program Drivers

Building Long-Term Relationships/Collaboration

- Internally
 - Implementing Responsible Purchasing Practices
 - Ongoing Training & Participation in Operational Meetings
 - ALL Vetta staff understands the role they play day-to-day in protecting workers rights!
- Externally
 - Being Active in Industry
 - Building LT Relationships with Key/Strategic
 & Core Suppliers





CSR Key Program Elements

- Primary Focus on Labor Laws Worker Protection!
- Top Down Approach & Budget
- CSR Aligns with Corporate Culture & Business Goals
- Building Solid Program Policies & Tools
- Ongoing CSR Training Internal & External





All of these elements combined allow Vetta to protect workers rights by effectively and efficiently managing and mitigating supply chain risks!